

Lanzerac's history dates back to 1692 when Governor Simon van der Stel granted a considerable tract of land in the Jonkershoek Valley to Isaac Schrijver and three freed slaves who set about planting vineyards. Throughout the years the farm had many owners. The most notable is Mrs. Elizabeth Katherina English who purchased the farm in 1914, then called Schoongezicht, for the handsome price of £18 000 and changed the name of the farm to Lanzerac.

Mrs. English bottled the first Lanzerac wine from grapes grown on her land where there were believed to have been 21 imported varietals growing. The present Lanzerac winemaking team honours the memory of this formidable lady through the Mrs. English Chardonnay.

1925 saw the birth of South Africa's first, unique and indigenous wine grape variety Pinotage, which was a cross between Pinot Noir and Hermitage. This was the brainchild of Professor Abraham Izak Perold, who was appointed as the first Professor of Viticulture at the University of Stellenbosch, and later became Dean of the Faculty of Agriculture. The first wines that were made from Pinotage vines had an attractive and more intense colour than those of both parent varietals, frequently displaying a distinctive character, which was found to be very pleasing and intriguing.

The former Stellenbosch Farmer's Winery (SFW) purchased the Lanzerac trademark in 1958, taking over the management of Lanzerac's vineyards the same year. SFW was the first to use the name "Pinotage" on a wine label when they marketed the 1959 vintage under the name "Lanzerac".

This visionary release marked the birth of Pinotage as a unique variety from South Africa. The designation of Pinotage as the champion wine at the Cape Young Wine Show of 1959 caused a sensation as few people could believe that the classic red cultivars could be beaten in a competition such as this.

In 1959 the iconic Lanzerac Rosé, in the famous teardrop bottle, was released. This Rosé has become the longest-standing wine in the Lanzerac range and is still being produced today.

Dr. Christo Wiese acquired Lanzerac in 1991 from Distell, formerly known as SWF. He set about replanting the vineyards, established a modern cellar and changed the operation to a top quality producing cellar, using only grapes from its own vineyards to produce the fine wines of Lanzerac, as is still the case today. Dr. Wiese sold Lanzerac to a British consortium in 2012, which immediately started a replanting process of the vineyards, building a beautiful tasting room and deli, as well as renovating each room of the iconic Lanzerac Hotel.

Cellar Master Wynand Lategan has been in charge of making the Lanzerac range of award-winning wines since 2005. Together with his team the range has been honed to maintain the excellent quality that Lanzerac has become known for.

The range currently comprise of 12 different wines which include a Méthode Cap Classique, Sauvignon Blanc, Chenin Blanc, Pinotage Rosé, two Chardonnay wines, Merlot, Pinotage, Cabernet Sauvignon, Shiraz, a world-class blend named Le Général and the flagship Pionier Pinotage.





### Wynand Lategan

LANZERAC CELLAR MASTER



Born and raised in Stellenbosch, it was almost destiny for Wynand Lategan to end up in the wine industry. Having finished high school in 1987 Wynand set about what was then a compulsory two year military service before enrolling for a B.Comm Degree at the University of Stellenbosch.

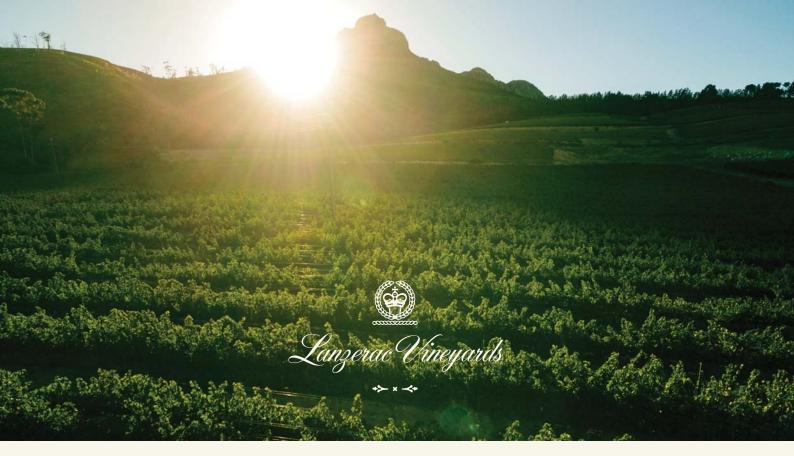
After successfully completing his Honours Degree in Journalism, Wynand started working at Die Burger as a financial journalist – a position he would remain in for four years.

At the age of 30, a growing interest in wine led Wynand to enroll at Elsenburg Agricultural College for a Diploma in Wine & Cellar Technology, which he completed in 2002. An opportunity of a harvest at Château Durfort-Viviens, a second growth in Margaux, Medoc, paved the way to Lanzerac where Wynand took over the wine making responsibilities in 2005.

Wynand's winemaking philosophy is quite simple. When he makes a wine he is led by balance – balance in fruit, tannins, colour, alcohol, mouthfeel and the use of wood. These are all key elements in the wine sculpting process.

After spending more than a decade at this prestigious Jonkershoek property, the focus on creating terroir specific wines is being refined vintage after vintage.

Besides spending most of his time in the vineyards or cellar, Wynand is an avid outdoor enthusiast whose passions include running, surfing, mountain biking and hunting. He is married to Nelleke and is a doting dad to their three beautiful daughters, Ella, Fila-Marie and Barbara, whom he believes keeps him grounded.



VITICULTURIST: The passion and dedication that goes into tending Lanzerac's vineyards is thanks to our viticulturist, Danie Malherbe, who has been at the helm at Lanzerac since 2008. Danie bases his success in the vineyards on his simplistic philosophy, which is respect, modesty and fairness. He firmly believes that by applying these three principles you'll never be disappointed with the outcome. With this philosophy he is able to ensure quality vineyards through

detailed planning, as well as implementing attainable goals and teamwork.

When he's not in the vineyards you'll find Danie unwinding at home with his wife Jani, their son, Gideon Rossouw and their three furry companions, Leila, Rambo and Tessa.

ESTATE LOCATION: Lanzerac is located against the western foothills of Botmaskop in the Jonkershoek Valley, and comprises 150 hectares of which approximately 45 hectares are planted under vines. The remaining 105 hectares are left as mountainous fynbos.

SOIL: The farm has rich and fertile Tukulu soils, with a lot of decomposed granite against the foothills of Botmaskop. Each vineyard's soil is managed differently according to the varietal, soil type and the potential of both.

ALTITUDE: Vineyards range from 100 – 500 meters above sea level and contains northerly and westerly facing slopes.

VINEYARDS: The age of the vineyards vary from newly planted in 2017 to 22 years. Since 2012 Lanzerac vineyards have been undergoing extensive new vineyard developments, as well as eradicating old vineyards, with the biggest increase in Pinotage and Chardonnay plantings.

VINEYARD MANAGEMENT: The vineyards are irrigated, only if the rainfall is too low, from three dams on Lanzerac which accumulates water from mountain streams. 90% of the vineyards use drip irrigation on a scheduled programme, adapted according to daily temperatures and rainfall, whilst the remaining 10% of vineyards has micro irrigation systems. When a new vineyard is planted now, drip irrigation is always installed as a standard practice, as this method of

irrigation uses the smallest quantity of water and thus preserves the environment the best way possible.

Lanzerac's vineyard practices are all aimed at achieving the perfect balance between healthy vines and low yields to produce the best quality wines. Soil samples are taken every three years to determine the well-being of the soil, whilst leaf samples are analyzed annually to determine the type and quantity of fertilizers needed.



Lanzerac won the the prize for the best Pinotage vineyard in the greater Stellenbosch region, a competition spearheaded by VinPro and regarded as the crème de la crème for viticulturists in the wine industry. This competition gives recognition to wine grape growers who apply the best viticultural practices in their vineyards, thus making a valuable contribution to the industry.

WHITE GRAPES: (± 40%)		RED GRAPES: (± 60%)	
Chardonnay	8.27 ha	Pinotage	9.19 ha
Sauvignon Blanc	1.82 ha	Merlot	6.22 ha
Pinot Blanc	1.07 ha	Cabernet Sauvignon	5.34 ha
		Shiraz	3.48 ha
		Petit Verdot:	1.2 ha
		Malbec:	0.92 ha

### Lanzerac Heritage Wines



BLANC DE BLANCS BRUT MCC



MRS ENGLISH



LE GÉNÉRAL



PIONIER PINOTAGE

### Lanzerac Premium Wines



PINOTAGE ROSÉ



SAUVIGNON BLANC



CHENIN BLANC



CHARDONNAY



SYRAH



MERLOT



PINOTAGE



CABERNET SAUVIGNON





REFINED

## Sophisticated Wine Experience

ELEGANT

+>- x -<-

Set on a working wine farm, guests have easy access to the cellar and can embark on a sensory experience with innovative wine tasting options. Enjoy a tasting in the comfort of the well-appointed Tasting Room, or on the verandah overlooking the vineyards with breathtaking views of the valley. With classic finishes, rich upholstery and solid wooden tables, guests can enjoy informative tastings of acclaimed wines in a sophisticated setting.

#### **OPERATING HOURS:**

#### 1 SEPTEMBER - 31 MAY

9h00 - 18h00 (Mon - Sat) 9h00 - 17h00 (Sun)

#### 1 JUNE - 31 AUGUST

9h00 – 17h00 (Mon – Sat) 9h00 – 17h00 (Sun)

Cellar Tours daily at 11h00 Closed on 25 December

#### TASTING OPTIONS INCLUDE:

#### PREMIUM TASTING:

Pinotage Rosé, Sauvignon Blanc, Chenin Blanc, Chardonnay, Merlot, Syrah, Pinotage, Cabernet Sauvignon

#### HERITAGE TASTING:

MCC, Mrs. English, Le Général, Pionier Pinotage

#### WINE & CHOCOLATE TASTING:

5 selected chocolates paired with our premium range.



INZERAC W



Stellenbosch



WHOLESOME

# Indulgent Delicatessen

#### ARTISAN PRODUCE

Indulge in the heart of the Cape Winelands with the very best in fresh, artisan produce. Tucked amidst vineyards and giant Oaks, the Deli is the perfect gourmet retreat for diners in search of home-made delights and sweet culinary creations. The team of pastry chefs

are hard at work in an open kitchen which boasts a philosophy about food that is simple:





JONKERSHOEK VALLEY Home of the World's First Pinotage STELLENBOSCH

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Lanzerac Wine Estate



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